

THE CHAMPION CHRONICLE

VOLUME 20

CHAMPION, ALBERTA THURSDAY, MARCH, 3RD 1938

NUMBER 9

McIntyre & Company

Phone 6

"Your Hardware Merchants"
AND WESTINGHOUSE DEALER

SPRING IS IN THE AIR I

Preliminary spring activities are noticed daily in and around town. The present spring like weather is a wonderful stimulant, and is showing its effects on the machine men particularly, who are speeding up with the erection of cultivators, seed drills, and other farming equipment. Tractors and other accessories are being checked over by the local dealers, and everything points to a fairly early start this year in farm operations.

The snow is slowly melting on the land with no excessive heat or winds to melt the snow quickly. The land is getting the full benefit of the entire winter snows to date.

March was sprung in like a lamb, and according to some weather prophets we can look for some real bad weather. On the other hand there has been some lovely spring weather in March, and seeding has been done during March in some sections of the west.

A large acreage will be seeded in this district this year and many renters are seeking land here.

The weather man changed conditions quickly on Tuesday, when temperatures dropped and over cast skies produced a light fall of snow.

SUBSCRIBE FOR THE
CHRONICLE

WOMEN'S INSTITUTE

Local
Talent
Concert
CHAMPION COMMUNITY
HALL

FRIDAY
MARCH 11th.
At 8 p. m.
Admission 25c and 15c

NEW
Spring Dresses
are on display this week. . .
Snappy styles and colors.

SPECIALS FOR THE LENTEN SEASON

Alberta Honey, No. 1, white, 10's per pail	85c
Finest Quality Ontario Cream Cheese, per lb.	25c
Kraft Velveta spread cheese, per packet	18c
Regal brand skin, 2 pound box, each	49c
Clover leaf brand fancy pink salmon, talls 2 tins for 29c	
Brunswick brand chicken haddie, 14 oz. tin, each	18c
Royal red fancy sockeye salmon, flats, per tin	23c
Peanut butter, in jenn quart sealers, each	39c
Spaghetti or Macaroni, 5 lb. cartons each	34c
Last call for Delicious apples, per case	\$1.49
Finest quality medium sized oranges, 3 dozen for	49c

Phone 34 McCULLOUGH BROS. Phone 34

CHAMPION, ALBERTA

LOCALS LOCALS

The Little Bow School Festival will be held in Barons on Friday March 25th.

Miss Morag McDougall is convalescing, following a serious attack of the measles.

Mr. and Mrs. W. Diemert and Betty were visitors in Lethbridge Tuesday.

Barney Hammel left Monday for Calgary where he will complete his course in electric welding.

Mrs. Art. Hopkins, who has spent the winter months visiting in Los Angeles, returned to Champion last week.

McIntyre and Company hardware merchants are having the interior of their hardware store redecorated.

Mr. and Mrs. Hugh Frame were among the Kimberley hockey team present at the Lethbridge hockey game Thursday in Lethbridge.

The A. Y. P. A. will meet on Tuesday, March 8th instead of Monday 7th, due to the fact that the hall will not be available on Monday evening.

Joe McNaughton and Miss Alberta Fair of Calgary were week end visitors at the home of Mr. and Mrs. Harry McNaughton.

Ferris Bouzay, Jim and Ernie Ashmore left Wednesday morning for Calgary to attend the Ranger-Drumheller hockey game.

Misses Myrtle and Leitha Hopkins of Calgary were Champion visitors last week. The former has just returned from a holiday spent in Los Angeles.

Miss Irene Bjornson, who has spent the past week visiting at her home, left Monday for Calgary where she will complete her course.

Among Lethbridge visitors Saturday were: Mr. and Mrs. Harry Smith, Mrs. A. W. Jopling, Mrs. W. A. McIntyre, Miss Ruth Jopling, Mervyn Smith, Geo. Smith and Don. Campbell.

Holy Communion service will be held in the Community hall at 11 a. m. on Sunday, March 6th for the Anglican congregation.

Frank Leurg, of the Rex Cafe, a resident here for the last eleven years in the restaurant business has decided to move to Okotoks where he has purchased a restaurant business.

G. L. Degue and C. Lucia left Saturday by train for Chicago. The former will visit his mother and brother while in Chicago and on the return trip Mr. Degue will drive a new Chevrolet.

Mrs. Clara Ashmore received very favorable news this week regarding the condition of her two sisters who have been seriously ill, one being in the High River hospital and the other at home. Both are making splendid progress and their ultimate recovery is assured.

F. Clapp left Monday evening for the north to reopen his business at Bowden, Alberta. Mrs. Clapp and daughter will remain here until Mr. Clapp can secure a suitable residence in the north town. J. T. Stephenson will be in charge of the local store.

Mr. and Mrs. A. Anderson and Mrs. Mary Johnson of Calgary were business visitors in Champion last week.

A. W. Jopling has been confined to his bed this week, suffering from an attack of the flu.

Local badminton players are practicing diligently in anticipation of the annual tournament which will be held in Vulcan on Friday, March 25th.

A new Vanbesien mine has been opened up a few rods below the old mine. Operations are now under way and a very good grade of coal is being mined.

Helmner Anderson of Okotoks has purchased a business in Okotoks and has rented his farm. Mr. Anderson is a former resident of Champion and is well known here.

The pheasants, recently purchased by local sportsmen, are doing well, having readily adapted themselves to their new home. The pen is located on M. G. Clever's farm.

Mrs. C. Williamson entertained at a dinner party on Monday, February 28th complimentary to Mrs. J. C. Anderson, who was celebrating her birthday.

Mr. and Mrs. Ed. Fisher of Sacramento, California arrived in Champion on Wednesday evening and are visiting at the home of the former's parents, Mr. and Mrs. I. Fisher.

Romeo Gosselin, who for the past two and one-half years has been employed in a radio shop in Montreal, returned to Champion last week and will reside here permanently.

Dickie Jopling received severe burns to his right arm and shoulder on Friday, February 25th, when he accidentally ran into a pile of boiling water. Treatment was immediately given and his progress is very satisfactory.

Alex McDougall, prominent local sheep man, recently stated that lambing would be general by March 1st. Mr. McDougall said that his sheep had run out practically the entire winter, excepting for the cold spell in February, and were in excellent condition. Mr. McDougall will have a good showing at the Calgary stock show and sale this year.

The Champion Women's Institute will meet at the home of Mrs. U. S. Alexander on Tuesday, March 8th, at 3 p. m. Mrs. Brown McDonald will give the address of the afternoon on "Gardening." Roll Call—Exchange of Seeds. Refreshment Convener—Mrs. G. E. Voisey.

IT'S GOOD
BUSINESS
TO HAVE
YOUR PROPERTY
FULLY INSURED

SEE US
FOR A POLICY
TO COVER YOUR
INDIVIDUAL
NEEDS
G. K. McLEAN
Champion, Alberta

COMMUNITY HALL LTD. HOLD ANNUAL MEETING

The annual meeting and election of officers of the Community Hall Limited was held February 28th.

The reading of the minutes of previous meeting were read and accepted.

The financial statement for the year ending January 31st, 1938 was presented. The past year was not as brisk as anticipated and revenue for the hall somewhat lower; however under the year's business a very favorable statement was presented, although the surplus was small the meeting agreed that under the attractions available the hall organization made a very good showing.

The following directors were elected to the 1938 board: J. M. Moffatt, A. W. Jopling, W. R. McKee, W. Ulrich, C. Rhodes, G. E. Voisey and O. B. Smith.

A vote of thanks was extended to H. E. Gill, who retired from the board, for the splendid service rendered the hall organization during the past eight years.

G. M. Campbell interviewed the board regarding the Community hall for the picture shows, this matter will be discussed further for some final decision.

W. Isaacson spoke of the harmony existing between the Alston hall and the local hall officers, regarding dance dates, and other attractions which were always a good up to showing real co-operation between the two organizations.

I. O. D. E. NEW OFFICERS FOR 1938

A reorganization meeting of the I. O. D. E. was held at the tea-house on Friday, February 25th. The following officers were elected:

Regent—Miss E. Schultz.
Vice Regent—Mrs. Price.
Sec-Treas.—Miss M. Spankie

Article Lauds Little Bow M. L. A.

The following article which appeared Monday in the Lethbridge Herald, says much for Rev. Peter Dawson, M. L. A., speaker of the House. Speaker Dawson has proved exceptionally capable in his position and his constituents are indeed proud of their member.

Speaker Peter Dawson, member for Little Bow, is adding this session to the distinction he has won as an exceptionally capable presiding officer of the Alberta assembly. Speaker Dawson took office last year at what proved to be an intensely critical time and his responsibility during the sensational party revolt was heavy and unique in provincial annals.

Mr. Speaker's growing knowledge of the rules and procedure and tact and decision in conducting the proceedings of the house have been marked this session, and his sincerity of purpose established beyond question. Rev. Peter Dawson undoubtedly will go down on the records as one of the most capable speakers the Alberta assembly has ever had, and the house has been significantly fortunate in its selection for the difficult post thus far.

For Sale—1 complete Blacksmith outfit. For full particulars, write Box 79, Champion.

CHAMPION -THEATRE-

WED. NITE, March 9

"The Perfect Specimen"

WITH
ERROL FLYNN
ED. E. HORTON
and
JOAN BLONDELL

Rare Comedy for
all the family

Show At 8:30
Wed. March 9th.

INCREASED GERMINATION MAKES SEED GO FURTHER

Eleven million bushels of wheat, oats and barley are being distributed by the provincial governments of Saskatchewan and Alberta to provide seed for the crop of 1938. In districts where the devastating drought of 1937 left farmers destitute. Some have lost few or bushels than they planted, and the meagre supply of shrivelled grain, too weak to germinate, served only to partially satisfy the food craving of their starving cattle.

The governmental measure for aiding these unfortunate farmers will be administered with economy, says B. Leslie Emile, and none will receive a quantity of seed grain adequate for the sowing of all the acres he would wish to put in crop.

Consequently, the desire to make the seed grain go as far as possible is bound to result in light seeding in many areas. There is a way to make the seed go further, a way known to all agronomists in the government service and to many of the farmers who will be recipients of the bounty. It is through the treatment of the seed with organic mercury dust at the rate of only one-half ounce per bushel. This inexpensive treatment not only controls rust and smut, but also controls and scope of blight and the smut of oats but protects against rust and smut, thereby promoting vigorous germination and increased yields.

Government representatives considered the advisability of pre-treating all seed sent out but were deterred by the fear that some might be tempted to feed part of it to livestock, in amounts which might prove toxic. Fortunately, the cost of treatment is so small that the farmer need not be denied the advantage.

Next annual meeting of the Canadian Seed Growers' Association will be held at the Ontario Agricultural College, Guelph, Ontario, on June 15, 16 and 17, 1938. The President of the C.S.G.A. is F. W. Townley, Smith, Lethbridge, Saskatchewan, and the Vice President, E. L. Dickinson from Winnipeg. W. T. G. Wiener, Ottawa, is Secretary Treasurer.

CARMAGNEY
Mr. and Mrs. Tom Henson, of Hartell, were week end guests at the home of the latter's parents, Mr. and Mrs. Louis Homelle.

The Chronicle

C. A. Marshall Editor & Publisher

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Thursday, March 3rd 1938

EVENTUALLY— WHY NOT NOW?

Relief in Canada is a big problem and it seems the most feasible way to handle it to the best advantage would be through Dominion Government channels. This would give the government an inside view of the enormous task of administering Canada's relief, thus giving them a first-hand opportunity to work out ways and means to care for future requirements in the relief situation.

Mourning costs of living and the pressure on district relief units cannot continue without further financial assistance and above the maximum of district units. Provincial governments could contribute their

Dr. DAVID NICOL

DENTAL SURGEON

In Champion Friday only

per capita quarterly direct to the federal treasury, thus saving considerable unnecessary controversy which is attached to many relief applicants.

Administration of relief direct from the federal government could be done more economically with the elimination of doubt of considerable over-lapping in administration.

If the proposed unemployed insurance bill passes, the relief situation will no doubt automatically pass into federal government management, which will be a welcome change from the present system.

As an insight into the capacity of the United Kingdom as a user of food, almost all the British Empire's exports of eggs, two-thirds of the egg exports from Denmark and Poland, half of the egg ship ments from the Netherlands and a third, and one-third the egg exports from Egypt, together with the home production in Britain, were absorbed by the British market in 1936.

Tried in liquid eggs, albumen and yolk of eggs, prepared and preserved in various ways, increased in post-war years from very small dimensions to large exports. China is the source of about 95 per cent of the total world exports of egg products (1,244,000 cwt. in 1936).

LOWEST POWER COSTS IN TRACTOR HISTORY



To make money under Canadian farming conditions calls for plenty of speed, thrifty power... not spare-model lines or trick features, but proved performance and proved economy... not merely operating costs when new, but TOTAL cost over many years. Hundreds of reports by owners of Case tractors 4 to 8 years old show that Case has cut power costs to the lowest levels in tractor history.

Call on your Case dealer for facts and figures. See how Case gets fast, flexible power from a wide variety of low-cost fuels... any standardized tractor fuel from distillates to gasoline. See how Case tractors have run 4 to 8 years of work, averaging less than one cent an hour on low-cost fuels... how they outwear other makes to give 10 to 17 years of work. Compare your costs with theirs... see how much you can save in 1938 and for years to come by changing to Case NOW.

J. I. CASE COMPANY... Calgary, Edmonton

IT COSTS LESS TO FARM WITH

CASE

See your local dealer

W. I. HARRIS, CHAMPION

For a complete line of

CASE MACHINERY

CANADA'S CHARTERED BANKS VALUE YOUR GOODWILL

★ ★

WHETHER you deal with a bank or whether you don't, some time soon—say the very next time you are passing the bank's door—why not stop in and get acquainted? You're sure of a welcome, because the bank manager wants to know you. So find out for yourself what kind of fellow he is. And before you leave, take a good look at his staff.

The head offices are manned and managed by just that sort of man! Every general manager in Canada started in the banking business as a junior in some small branch, and rose from the ranks.

This is your introduction to a series of chats in the course of which you will be surprised at how little of mystery and how much of service there is in the business of banking in Canada.

Canada's chartered banks want your goodwill.

It is only by goodwill that banks make a living—and bankers, like all other business men, want the goodwill of the same sort of people as you are.

Of course bankers have heard all the old, threadbare jokes about the banker's glass eye, his delight in humiliating worthy souls who ask for loans—extra, that grand old chestnut about lending the umbrella when the sun is shining and taking it back when it rains.

So if you think you have a new joke, drop in and spring it on your local bank manager—he'll appreciate it. And if it turns out he's heard it before, he'll still have his sense of humour handy enough to get a chuckle, should you chance to tell him that the banks are being held responsible for the latest storms, or for the loss of the hockey game, or for his own neglect to sum up prosperity from just around the corner.

Which should prove to you that your banker is, after all, a very human person. He likes people. All bankers like people. And they want people to like them.

Banks want to be helpful. They realize that they succeed only as the people of the community succeed. Enlightened self-interest? Well yes—but not altogether.

Your local manager will tell you that banks are not stiff-necked; that they do not enjoy refusing loans.

They'd be foolish if they did, for goodwill is the whole core and pinch and substance of successful banking.

Use your bank! Get to know the manager. If you know him already, he'll like to know you better.

Talk things over with him. Consult him. He'll be glad to advise you on anything within the scope of his banking knowledge and authority.

He is a part of his community. More than that, he is a good citizen, because he is anxious to be helpful to his fellow-citizens in every permissible way.

You have all sorts of interests in common. Because of the town taxes you both pay, you are really business partners in the community.

Then why shouldn't you know each other, understand each other, better?

He knows that his success as a bank manager depends first upon making himself useful to people, and then upon his ability to get along with them. His whole future is wrapped up largely in these two things—and well he knows it!

A bank is in business to sell banking service where such service is needed, and where it will do the community most good. So the banker of popular jest, the cold-eyed being who can only say "No," is a man of fiction only.

As we've said before, banks want and need your goodwill. No bank can get along without it. Telling the facts is probably the best method of winning it.

Intelligent people like plain talk. So in the talk to follow we shall be frank in giving you the facts about banks, bank ownership, bank operations, cash, currency, loans and interest. We would like you to read them all.

THE CHARTERED BANKS OF CANADA

Your local branch bank manager will be glad to talk banking with you. We will be glad to answer your questions, from the standpoint of his own experience. The next article in this series will appear in this newspaper. Watch for it.

CARMANGAY

Miss Jean Binns enjoyed the weekend at the home of her parents in Calgary.

A meeting of the hospital board was held Monday afternoon, at which the area proposed was discussed.

The election for councillor for the municipal district of Clear Lake was held at Prairieville school last Saturday, with Norman Lamb being re-elected by a majority of 15 votes over Oscar Long, the only other nominee.

About twenty friends of Mrs. W. Boyd gathered at her home on Friday to help her celebrate her 74th birthday. Mrs. Boyd's daughter, Mrs. Walter Soderquist, and her granddaughter, Mrs. Jack Taylor, acted as hostesses. The guest of honor was the recipient of many beautiful gifts from the assembled friends. A social hour was enjoyed, followed by the serving of a dainty lunch.

CARMANGAY

Dr. H. Dimock was laid up with an attack of flu last week and we are glad to see him able to be around again.

Mr. R. Leonard's office was entered one night last week and a small amount of loose change taken.

Mrs. Bob Henson and young daughter, of Hartell, are visiting at the home of her parents, Mr. and Mrs. W. Moore.

Miss Mae Freeman of Vulcan, was a Sunday visitor at the home of Mr. and Mrs. W. C. Folk.

Hospital Notes

Admitted—Dalton McDougall of Carmangay; Mrs. C. Weiler, Barons; Mrs. R. Church, Carmangay; William Jensen, E. Whitmore, Carmangay; Mrs. R. Egland, Carmangay. Discharged—Mrs. C. Weiler, Dalton McDougall, Mrs. R. Church.

CHAMPION GROCETERIA

Large Oranges, per dozen	40c
Medium Oranges, per dozen	20c
Fancy Wrapped Apples, 4 lbs. for	25c
McIntosh Apples, Household, per box	\$1.50
Pork & Beans, Alymer, per tin	10c
Pure Strawberry Jam, per tin	60c
Red Seal Fancy Red Salmon, small tin	15c
Prairie Maid Peas, per tin	10c

Fresh Celery, Lettuce, Tomatoes, etc.

E. LATIFF

Phone 14

OIL INDUSTRY SELF SUPPORTING

Unkind things are said to be said in these days of stress about industry but industry at the same time can help the public to understand its own troubles.

It might not be amies, for example, to draw attention to the fact the oil industry, in good times and bad, has not only met every public obligation without asking for financial aid from the taxpayer. On the other hand it is contributing to the support of government in the form of taxes upon its properties, products and operations at the staggering rate of \$1,191,000.00 per annum in the United States alone. This tax bill is but slightly less than the \$1,273,000.00 which the industry pays to labor and four times the amount paid to the large number of persons who furnish the required capital.

A part from this, if the oil industry's achievements were to be measured in terms of public service, there would be big credits under such items as quality of product, wages and working conditions of employees, and during the past year an approach to a more reasonable return on invested capital, notwithstanding increasing costs of finding and producing petroleum from deeper levels, and increased cost of materials and supplies. Art. B-26.

Maxwell's Barber Shop and Beauty -Parlor-

Permanent Waving

FIRST-CLASS WORK

Champion, Alberta

A letter received from the British Guiana Department of Agriculture by Poultry Services, Dominion Department of Agriculture, stated that the eight Barred Rock pullets and the two Barred cockerels recently imported from Canada, arrived in excellent condition, and that five of the pullets commenced to lay eggs of good weight immediately after arrival.

L. A. STAROK (LICENSED)

REAL ESTATE AGENT CARMANGAY, ALBERTA

BAKE SALE

SATURDAY MARCH 19

In Mr. Alexander's Office Auspices: Champion Ladies Social Credit Group

Local Talent Contest

Next Week

There has been no big play put on by residents of Champion vicinity this winter, but the Women's Institute concert, featuring two one-act plays, will appeal to those who usually patronize dramatic events. The first play, "A Misset," won the award for rural schools in last year's festival. It has been broadcast over the radio. Under the capable instruction of Mr. Lindstedt, our students of Grade X will present this appealing little drama with charm and distinction.

The second play, a comedy, "They Say—," is just pure fun. The cast includes Mrs. Dupre, Mrs. Volney, Mrs. Knudsen, Mrs. Alexander, and Mrs. F. Little. If you believe our Champion ladies gossip—come and hear what stories gossip really can concoct.

We expect also two little plays from rural schools—Fireguard and Long Conque. The Long Conque play is being prepared with the coming festival in mind. Individual festival numbers and the senior action song from our own school will also form part of the program. Remember the time and place—March 11th, 8 p. m., Champion Community hall. Admission 25c for adults, and 15c for public school children.

FRANK LEONG

for the last eleven years manager of the

REX CAFE

has purchased a similar business in Okotoks, Alberta, and on his departure wishes to convey his personal good wishes to all his friends and patrons in Champion and district.

The Rex Cafe here will be for rent. Particulars can be obtained from the Canadian Bank of Commerce, Champion.

HOTEL ST. REGIS
RATES \$1 and \$1.50 - WEEKLY and MONTHLY RATES

HOTEL YORK
CALGARY
CHATELAIN, 2nd FLOOR

ALSO OPERATING
HOTEL ST. REGIS
RATES \$1 and \$1.50 - WEEKLY and MONTHLY RATES